

2009 Annual Report

C O L O R A D O

Coalition for the Medically Underserved



OUR VISION

We envision health care systems across Colorado that meet the needs of everyone in our communities.

OUR MISSION

The Colorado Coalition for the Medically Underserved works to ensure health care systems across Colorado meet the needs of the medically underserved, providers and delivery systems dedicated to caring for the underserved.

OUR GOALS

- I. Support local community initiatives aimed at transforming our health care system
- II. Influence policy to ensure federal, state and local policies and regulations meet the needs of the medically underserved and providers dedicated to serving the underserved
- III. Focus on education to build the public will to transform our health care systems
- IV. Manage our fiscal affairs and fiscal agent responsibilities with the highest levels of stewardship
- V. Engage in ongoing organizational development and professional improvement

SAVE THE DATE

CCMU will host its
Annual Conference
Fulfilling the Promise of Coverage
and Care for the Underserved
On
October 8, 2010

PRESIDENT'S MESSAGE

I'm so old that when I was growing up "collaboration" was a dirty word. During World War II "collaboration" meant cooperating with the enemy. But then an amazing thing happened: collaboration ended World War II! The Manhattan Project was a fabulous example of what can happen when people work together. Scientists from the US, the United Kingdom, and Canada formed an organized collaboration that produced a nuclear bomb. Now whether you think nuclear bombs are a good or a bad thing, the facts are clear that working together can accomplish incredible feats.

Times do change. Now I am totally thrilled that CCMU has become a master of collaboration. I am happy because I am convinced of the unarithmetical rule that $1+1=3$. Collaboration means that the sum of combined effort is always greater than individual effort added together.

The dictionary defines collaboration as a process where two or more people or organizations work together in an intersection of common goals. It suggests that collaboration requires leadership. I'm happy to inform you that our executive director, Gretchen Hammer, is a wonderful collaborator.

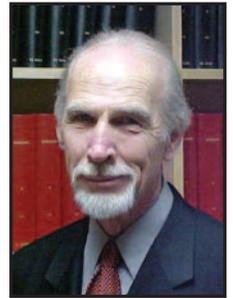
In 2009 we cemented our reputation as the chief collaborator in the world of the medically underserved in Colorado. Our collaboration with all other organizations that advocate for children, called the All Kids Covered Initiative, continues to have a major influence in Colorado on improving coverage for children. Our collaboration in Aurora called Aurora Health Access is up and running. It will change things in Aurora in 2010.

2009 was a year of economic down-turn and belt tightening. It was a year in which the debate about health care reform became primarily a national rather than a state issue. It was a year of educating, facilitating, advocating, and collaborating. CCMU is flexible. We can adjust to anything. We will get it done.

We can! We must! We will!

Sincerely,

Gary VanderArk, MD • President



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Officers

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PARTNERSHIPS AND ALLIANCES

CCMU accomplishes much of its work through partnerships and active participation in state level advisory committees and taskforces. One of our most successful collaborations is the **All Kids Covered** Initiative, which involves over 30 agencies and is lead by a dynamic leadership team which includes The Colorado Children's Campaign, Metro Organizations for People, Colorado Covering Kids and Families and CCMU. CCMU is active in many health policy groups including the **Health Advocates Alliance** and the **Partnership for a Healthy Colorado**. In addition, over the last few years, CCMU has hosted a **LEADS** intern from the School of Medicine and serves on the Advisory Committee for that program.

CCMU also works to promote health care system transformation at the community level through our participation in the **Safety Net Advisory Committee** hosted by the Colorado Health Institute, and through participation on the **Colorado Voices for Coverage** Advisory Committee. CCMU is a lead participant in the **Language Access Taskforce** led by The Spring Institute for Intercultural Learning.

Another developing alliance for CCMU is with **Aurora Health Access**. For over twenty years, engaged citizens, health care providers and local agencies have worked hard to ensure the health care system in Aurora meets the needs of everyone in the community. In late 2009, the community created the Aurora Health Access Taskforce, a group of over 30 residents, leaders, providers and community agencies committed to transforming the health care system in Aurora. The goal of Aurora Health Access is to create a health care system in Aurora that meets the needs of all residents. Aurora Health Access is being led by St. Therese FAMILY, Metro Organizations for People, Metro Community Provider Network, Exempla St. Joseph Hospital, and CCMU.

HEALTH POLICY

Throughout its history, CCMU worked to develop effective public policy that ensures our health care system meets the needs of the medically underserved, providers and health care systems dedicated to serving the underserved. In addition to our comprehensive policy work, CCMU continues to provide leadership to the policy efforts of the All Kids Covered Initiative (www.allkidscoveredcolorado.org), which is a partnership of over 40 organizations working together to secure coverage and access for all Colorado kids.

Over the last three years Colorado has made significant progress to improve and reform our health care system. Legislation and initiatives across the state are working to improve access and quality, create transparency and accountability and to transform the provision of care across the state.

One of the biggest pieces of legislation, supported by both CCMU and the All Kids Covered Initiative, was the Colorado Healthcare Affordability Act (HB09-1293). The Act will assess a fee of approximately \$600M on hospitals that will be matched by federal funds. The resulting total funds will be used to reimburse hospitals more for Medicaid and the Colorado Indigent Care Program (CICP) and to provide health insurance coverage through Medicaid and CHP+ to over 100,000 currently uninsured Coloradans.

Workforce development has been another key area of policy activity with legislation and investments in loan repayment programs and the implementation of appropriate changes to scopes of practice for many types of providers across the state. In addition, Colorado continues to be a national leader in health care practice innovation with the LiveWell Colorado, the Colorado Clinical Guidelines Collaborative, the Center for Improving Value in Health Care and the Colorado Regional Health Information Organization (CORHIO).

ANNUAL CONFERENCE HIGHLIGHTS

Our 2009 annual conference theme was Caring for the Medically Underserved: Promising Policy and Practices. Advocates, agency staff, providers and students spent the day together learning about the latest research on the determinants of health and the opportunities health care reform would create for the medically underserved. National speakers included **Dr. Susan Egerter**, Co-Director of the Center on Social Disparities in Health at UCSF and **Kathleen Stoll**, Deputy Executive Director of Families USA.

A highlight of the conference was the opportunity for attendees to hear the latest about the national health care reform debate from Colorado **Senator Michael Bennet**. Senator Bennet's remarks were a stark reminder of the need for national health care reform to bring relief to Colorado families struggling with the rising cost of health care. His remarks aligned closely with those of Colorado **Representative Diana DeGette** who spoke at the CCMU Annual Meeting in August, 2009. Both leaders urged attendees to continue in our work to build the support political will to make reform a reality.

Participants also were inspired by model programs and policies being implemented by the Mental Health Center of Colorado, the Northwest Care Transitions Project and the Colorado Safety Net Medical Homes Initiative that are improving the health of the medically underserved today across the state of Colorado. Copies of presentations and resources from the conference are available at www.ccmu.org/conference.asp.

During the Conference we awarded our Community Leader/Advocate of the Year and Physician of the Year Awards. **Rich McLean was awarded the 2009 Community Leader/Advocate of the Year Award.** – Rich is a volunteer with St. Therese FAMILY/Metro Organizations for People. Rich exemplifies the name of this award. As a volunteer with the CCMU KidzBlitz program, an active member of the All Kids Covered Initiative and a leader in Aurora Health Access, Rich works tirelessly to make our health care system more accessible and just for the medically underserved.

Rich possesses a unique ability to make connections between policy and his work in his community with families. More kids are insured and more families are cared for because of Rich's commitment and work, all of which is done on a volunteer basis.

Jim Williams, MD was awarded Physician of the Year. Dr. Williams is a Staff Physician and Medical Director of Clínica Tepeyac. Dr. Williams is a veteran Family Practice

physician with a 33-year history of high-quality care, excellence, common sense, and an overwhelming dedication to his patients. Before coming to Clínica Tepeyac, Dr. Williams was in private practice in Colorado.

In 2007, he began volunteering one day each week at Clínica Tepeyac, and his influence on clinic operations was felt from the very start. Within months, the clinic needed to hire a new staff physician and medical director, and Dr. Williams graciously accepted the position – at a much lower salary than he could command in private practice.

Dr. Williams wasted no time in helping Clínica Tepeyac achieve several goals. The first was to transform the medical model from an orientation toward acute care to a primary/preventive care orientation. Second, he worked with the medical support staff to increase efficiency, implement best practices, and improve patient relations. Third, he facilitated the planned growth in the clinic from 8,000 patient visits in 2007 to 18,000 patient visits in 2009. The latter involved the conversion of administrative offices into medical exam rooms and the hiring of an additional Physician Assistant.

Dr. Williams has also attracted new volunteer physicians. Clínica Tepeyac now has 12 or more volunteer providers, so that four providers in the clinic at all times. In addition, the clinic has added colonoscopy, bone density scanning and digital retinal scanning to detect diabetic retinopathy, and established relationships with specialists and hospitals to provide diagnostic and treatment services at a reduced rate.



CCMU MEMBERS

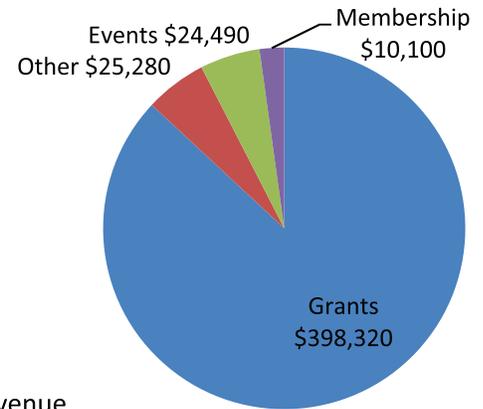
ORGANIZATIONS

ACS Community Lift
 ClinicNet
 Colorado Community Health Network
 Colorado Academy of Family Physicians
 Colorado Association of Health Plans
 Colorado Rural Health Center
 COPIC
 Denver Health and Hospital Authority
 DoctorsCare
 Faegre and Benson Foundation
 Inner City Health Center
 Marillac Clinic
 Mental Health America Colorado
 Mental Health Center for Denver
 Platte Valley Medical Center
 Rocky Mountain Health Plans
 Rocky Mountain Youth Clinics
 St. Mary's Hospital and Medical Center
 Sky Ridge Medical Center
 The Bell Policy Center
 University of Colorado Hospital Authority

INDIVIDUALS

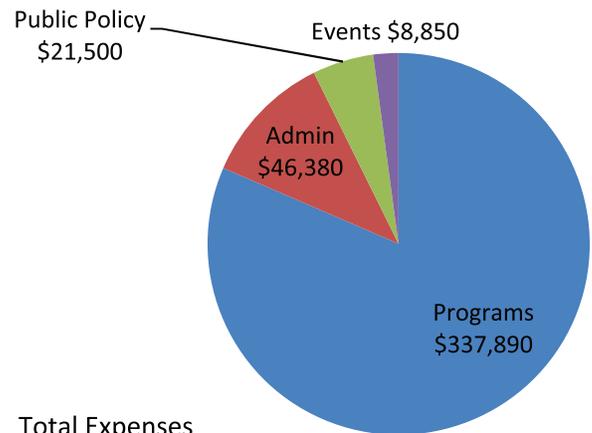
Anonymous	Kent Voorhees, MD
Barbara Brett	Larry Kieft, MD
Bernadette Pistone, PhD	Larry and Cheryl Volmert
Brenda Morrison	Louise McDonald
Claudia Morales	Brenda Morrison
Dave Dennis	Marcella Morrison
David Downs, MD	Mark Earnest, MD PhD
Dayna Bowen Matthew	Mary Ciambelli
Edie Sonn	Molly Markert
Gretchen Frey, MD	Natalie Funk
Gretchen Hammer	Natalie Sue Miler
Jeff Cain, MD	Paul and Jean Crumby
Jennifer Miles	Pam and David Kurth
Jerome Buckley, MD	Phyllis and Gary
Jim Hertel	VanderArk
John Gallagher, MD	Steve Federico, MD
John Gardner	Steven Lowenstein, MD
John Hammer, MD	MPH
Kathy Kennedy	Victoria Baker
Kelly Dunkin	William Jessee, MD

FINANCIAL HIGHLIGHTS



Total Revenue

Grants	\$398,320
Other	\$25,280
Events	\$24,490
Membership	\$10,100



Total Expenses

Programs	\$337,890
Admin	\$46,380
Public Policy	\$21,500
Events	\$8,850

The Colorado Coalition for the Medically Underserved thanks the following Foundations for their generosity in 2009: The David and Lucille Packard Foundation, The Colorado Health Foundation and The Denver Foundation. Our conference was a huge success due the support of our sponsors: University Physicians, Inc., The Colorado Trust, COPIC, All Kids Covered, Kaiser Permanente, Mental Health Center of Denver, Centura Health, The Colorado Medical Society, University of Colorado Hospital, Colorado Hospital Association and Yuma Valley District Hospital and Clinic. In 2009, CCMU became the fiscal agent two initiatives, Oral Health Awareness Colorado! and the South Metro Health Alliance.

CCMU expresses its appreciation to Denver's Central Presbyterian Church for providing space for CCMU's offices. The donation of this strategically located space is helping CCMU achieve its vision and mission.