



Colorado Coalition for the  
**Medically Underserved**

ANNUAL REPORT

# 2016

## A YEAR OF PROGRESS FOR HEALTH IN COLORADO

Throughout 2016, we saw an increased focus on health equity, engaging Coloradans in changing the health care system, and testing innovative health care delivery models in communities around the state. Insurance, access to care, and health care costs continued to be hot issues with big impacts on Coloradans. We worked hard to advance these conversations and be a voice for Coloradans whose health needs aren't being met. **Just like we have for the past nineteen years, we remained committed to leading change for a healthier Colorado.**

## ALL COLORADANS SHOULD HAVE THE OPPORTUNITY TO LIVE A HEALTHY LIFE

In 2016, we added three new priority initiatives to our core work areas: immigrant health, payment reform, and integrating the social determinants of health into health care. We also added three new staff members and began development of a grassroots organizing program. Our focus on racial and health equity also continued to grow stronger, as we worked to **create opportunities and eliminate barriers to good health for medically underserved Coloradans**. As we head into 2017, we are dually focused on protecting the gains Colorado's health care system has made in recent years and empowering Coloradans to advocate for themselves.

*"2016 was a year of growth for CCMU, and we more fully embraced our collaborative leadership role to positively impact Colorado's health system. In a time of notable change for our country, state, communities, families, and individuals, CCMU's board and staff came together to ensure that we continue to lend our best and strongest voice to mitigate disparities and bolster health equity for all in 2017 and beyond."*

—Sharon Adams, Board President





# LEADING COLLABORATIVELY & INCREASING AWARENESS

*Executive Director, Joe Sammen, facilitates the statewide meeting of the Colorado Network of Health Alliances*

## Today's health care problems require leadership grounded in collaboration, systems thinking, and patient experience.

Our leadership at influential tables gets us closer to the systemic change we envision. Throughout 2016, we participated in several important health system transformation efforts, including the State Innovation Model (SIM) Steering Committee and Workgroups, the Program Improvement Advisory Committee (PIAC) as part of the Accountable Care Collaborative (ACC), and numerous boards of local health alliances. We also participated in the BC3 Initiative (Better Care, Better Costs, Better Colorado), to accelerate change toward a health care system that improves population and individual health, while lowering costs for all.

We continue to gather important consumer feedback to help inform systems change, especially the SIM's integrated care efforts and ACC Medicaid delivery system transformation efforts. We also continued our work with advocacy partners to advance a health equity policy vision.

## Informed leaders make better decisions.

Last year, we focused on increasing awareness of health equity issues in Colorado. To that end, we updated some of our award-winning infographics illustrating health disparities for various populations and continued to share our social determinants of health video with more groups. We also began work to develop messaging on immigrant health issues and researched how social determinants of health are identified and addressed in the clinical setting. Finally, we hosted a series of Undoing Racism trainings to increase understanding of racial equity for ourselves and our partners.

In September, we held our annual luncheon, HEALTHtalks, which was our most successful event yet. The luncheon featured Dr. Zubin Damania, also known as ZDoggMD, a national thought leader in reinventing primary care and a YouTube star known for his health care parody videos. He spoke about Health Care 3.0, an approach to health care that fosters open, transparent relationships and partnerships between patients and providers.



### PROJECT SPOTLIGHT

#### **Professional Services**

We provide consulting and facilitation that help groups move toward action, plus experts that speak on Colorado's health issues.

[CCMU.org/our-work/professional-services](http://CCMU.org/our-work/professional-services)



### PROJECT SPOTLIGHT

#### **Infographic Series**

In 2014, we launched a series of infographics to illustrate health disparities, and in 2016, we updated some of those with more recent data.

[CCMU.org/Infographics](http://CCMU.org/Infographics)

Public Policy Specialist, Aditi Ramaswami, testifies on a bill at the Colorado State Capitol



## WORKING WITH STATE LEADERS & PARTNERING WITH COMMUNITIES



### PROJECT SPOTLIGHT

#### Health Policy Committee

Our Health Policy Committee has a finger on the pulse of current and upcoming Colorado legislation that affects health.

[CCMU.org/Impact](http://CCMU.org/Impact)

### Changes that make the health system better for the medically underserved benefit us all.

During the 2016 Legislative Session, several beneficial bills became law, including those that recognize community paramedicine providers and programs, allow for interstate licensure of physicians, provide tax incentives for rural providers to host doctors-in-training, and remove barriers for non-emergent transportation providers to serve Medicaid patients. We also supported two ballot initiatives; one of these—a minimum wage increase—passed.

We continue to co-lead the All Kids Covered coalition, and in 2016, we launched new coalitions focused on health systems transformation and increasing access to health care and coverage for immigrants. We also researched non-emergent medical transportation. Additionally, we submitted several responses to the ACC Phase II request for proposals that will help shape how Medicaid is provided to Coloradans.

### Strong local health systems contribute to a strong health system for Colorado.

Throughout 2016, CCMU continued to build partnerships around the state to strengthen and support community-level health systems change. We partnered closely with health alliances and community leaders to create a high-utilizers learning community and specialty care referral networks, and received a grant to work with patients to develop messaging strategies for cost-of-care conversations in clinical settings. We also launched a grassroots organizing program, which aims to develop and activate the leadership of Coloradans at decision-making tables. This work will influence our immigrant health and health systems transformation efforts.

The Colorado Network of Health Alliances is now comprised of 23 alliances, collectively representing 91% of the state's population and nearly 850 Colorado agencies. The past year proved to be a huge milestone as the Network created its first strategic plan to drive the collective action, focusing on financial sustainability and influencing health systems change efforts.



### MEASURING IMPACT

#### Emergency Medical Services

CCMU convened stakeholders from around the state to develop recommendations on community paramedicine policy to increase access to care.

[CCMU.org/Impact](http://CCMU.org/Impact)



CCMU board and staff retreat  
in December 2016



**REVENUE**

Grants & Contracts	<b>\$1,015,677</b>
Members & Donors	<b>\$71,489</b>
Events	<b>\$81,017</b>
Fees, Interest, Misc.	<b>\$2,611</b>

**EXPENSES**

Program Services	<b>\$747,462</b>
General Operations	<b>\$146,091</b>
Fundraising	<b>\$27,310</b>

*In 2016, **\$511,784** net assets were released from restriction to support operations and programming. Year-end net liabilities and assets were **\$960,190**. Audited financials are available upon request.*

**Strong, stable organizations lead change more effectively.**

We have recruited a high-performing Board of Directors and high-caliber staff whose dedication and leadership made 2016 a year of great success for CCMU.

Along with the strength of our human capital, we continued to diversify our revenue sources and strengthen our financial position last year. To that end, we increased our membership by 36% and made a profit of over \$60,000 at our annual fundraising luncheon. We also offered additional fee-for-service opportunities, providing facilitation, speaking, and other contract services for organizations and initiatives working to improve health and health care.

We have strengthened our relationships with current funders and have begun to develop new relationships with foundations that are less familiar with our work. Our relationship-building efforts have also broadened our individual donor base, which supports our goal of long-term organizational sustainability. By investing time and energy in CCMU's future, we are investing in a healthier future for Colorado.

**THANK YOU TO OUR 2016 INVESTING PARTNERS!**



**SAVE THE DATE**

September 12, 2017  
**HEALTHtalks**

**CCMU.org**

PO Box 18877  
Denver, CO 80218  
720.583.1760

