

# EXTERNAL THEORY OF CHANGE

## 2018-2020



This reflects our best thinking on **what needs to change in the world** for our long-term goal to be achieved. Careful analysis of our strengths and unique position, as well as what the highest-impact changes would be, identified areas of work on which to focus our efforts.

### LONG-TERM GOAL

*our vision of success*

**People who experience preventable health disparities due to historic and systemic injustices have access to timely, high-quality<sup>1</sup>, and affordable<sup>2</sup> health care services that meet their needs<sup>3</sup>.**

### PRIMARY PRECONDITIONS

*conditions that must exist in order for us to meet our goal*

**Personal and structural barriers<sup>4</sup> to receiving quality health care services are eliminated**

**Health care payment system drives value, equity, and performance<sup>5</sup>**

**Population of focus experiences seamless care<sup>6</sup>, at an appropriate time<sup>7</sup> and place<sup>8</sup>**

**100% of population of focus is covered by affordable<sup>9</sup> and quality<sup>10</sup> health insurance**

### SECONDARY PRECONDITIONS

*conditions that must exist in order for us to achieve our primary preconditions*

SDOH<sup>11</sup>, as defined by communities, that limit access to health care services are diminished

Providers, health plans, and systems recognize the need to move beyond fee-for-service payment models

**Adequate health care workforce<sup>13</sup>**

**Public insurance programs, like Medicaid and CHP+, are maintained and available**

**SDOH<sup>11</sup> and historical and systemic oppression are recognized<sup>12</sup> as driving factors in access to care and health disparities**

Quality and performance include equity components

Access to patient-centered, team-based care including primary and specialty services

**Coverage options for immigrants without documentation**

**Health care workforce is culturally-responsive**

**Colorado's fiscal constraints are alleviated**

Providers are practicing at the top of their scope<sup>14</sup>

Increased enrollment of those who are eligible but not enrolled in coverage

Health care entities use SDOH screening and navigation interventions

**Value-based payment models that are replicable to our focus population and that drive equity are widely adopted**

Appropriate health care infrastructure (beds, clinics, durable goods)

Adequate availability of affordable, high-quality health plans

Referral relationships between health care, social services, and community-based entities are created, maintained, and sufficiently resourced

Existence of more people-oriented insurance plans<sup>15</sup> that are easy to use

Existence of a more people-oriented<sup>18</sup>, transparent, and responsive enrollment system

**Health care workforce is increasingly demographically-reflective of the population it serves**

Quality metrics exist that are designed and driven by focus population

Sufficient health insurance literacy to use insurance in the appropriate ways

Sufficient health insurance literacy<sup>19</sup> to navigate the enrollment system and obtain coverage

Collaborative work is focused on specific populations<sup>16</sup>

**Approaches to care that drive equity are widely adopted (non-traditional providers<sup>17</sup>, group visits, telehealth, tech aids, SDOH<sup>11</sup>)**

Public and political will supports health care as a basic human right

**FOCUS AREAS for our leadership and resources**

**SUPPORT AREAS for leadership by others**

PERIPHERAL AREAS for future work by us or others

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## DEFINITIONS

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1. Quality health care services are safe, patient-centered, timely, effective, affordable, and equitable.
2. Health care is affordable if a patient doesn't skip necessary services due to cost.
3. Health care services that meet people's needs include those that are appropriate for the patient, including preventive, primary, and specialty care services that address wellness, as well as acute and chronic disease needs. They also include seamless integration of behavioral, oral, and physical health services.
4. Personal and structural barriers might include money, geography, language, transportation, discrimination, or access to technology, among others.
5. Alternative Payment Models (APMs) or Value-Based Payment (VBP) is a strategy used by purchasers to promote quality and value of health care services. The goal of any VBP program is to shift from pure volume-based payment, as exemplified by fee-for-service payments, to payments that are more closely related to outcomes. Examples of such payments include pay-for-performance programs that reward improvements in quality metrics, and bundled payments that reduce avoidable complications.
6. Seamless care would exist if wait times were appropriate, referrals were successful, all patients had a usual source of care, and health systems were making investments in the right types of medical goods.
7. Care received at an appropriate time includes reasonable wait times for appointments, referrals, and services, accessibility out of regular business hours.
8. An appropriate place includes places that make the most sense for people's lives, including a provider's office, the patient's home, a hospital or clinic, community setting or via telehealth, whichever will ensure the patient's health care needs are met.
9. Affordable health insurance allows families to spend less than 10% of annual income (for those earning at least 2x FPL) and less than 5% of annual income (for those earning less than 2x FPL) on out-of-pocket health care expenses.
10. Quality health insurance includes consumer protections against lifetime caps or exclusion for preexisting conditions, benefits that cover a patient's essential needs, including mental health, prevention, and other high-value health care interventions, as well as network adequacy and ease of navigation.
11. SDOH, or Social Determinants of Health, are the conditions in which people are born, grow, work, live, and age, and the wider set of forces and systems that shape health, including availability of transportation, food, translation services, housing, income, education, safety, healthy environments, social supports, and other conditions as defined by community members.
12. Recognition includes understanding and taking action around the relevant topic.
13. An adequate health care workforce exists when there are no shortages across geography or in any primary, behavioral health, or specialty services.
14. Providers are practicing at the top of their scope when they are delivering services in line with the highest level of their training.
15. People-oriented insurance plans are easy to use and understand regardless of literacy level or primary language spoken, are culturally responsive, and provide transparent details on copays, deductibles, other cost-sharing, and other pertinent information that affects access to or receipt of care.
16. Specific populations that have been placed at the margins of access to care include immigrants, incarcerated and recently incarcerated individuals, non-English speakers, those who have historically disproportionately lacked health insurance, rural individuals, low-income individuals, among others.
17. Non-traditional providers include community paramedics, community health workers, promotores de salud, patient navigators, and other types of providers that are not traditionally recognized members of the health care workforce yet fill important gaps in access to care.
18. A people-oriented enrollment system is one that is responsive to the needs of individuals working to get enrolled in high-quality, affordable health plans. This includes culturally responsive navigators, and correspondence and information that are clear and easy to understand, regardless of literacy level or primary language spoken.
19. Health insurance literacy refers to the degree to which individuals have the knowledge, ability, and confidence to find and evaluate information about health insurance plans, select the best plan for their situation, and use it once enrolled.

## ASSUMPTIONS

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- A. Even when not explicitly noted, preconditions in the Theory of Change must specifically be met with regard to our population of focus in order to reach our long-term goal.
- B. The needs and resources of each community in Colorado are unique and require catered solutions.

# STRATEGIC FRAMEWORK 2018-2020



This is our three-year plan of **where we will focus our leadership and resources** in order to have the greatest impact on our long-term goal. Our work in these priority areas is guided by our organizational values and commitment to health equity.

## MISSION & VISION

*our primary purpose*

We create opportunities and eliminate barriers to health equity so all Coloradans have the opportunity to live a healthy life.

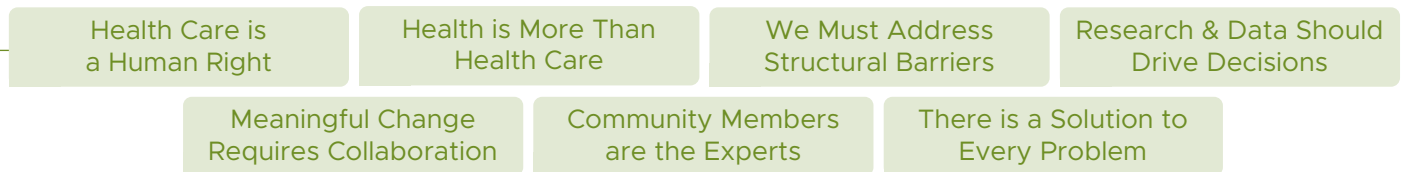
## PRIORITIES for CHANGE

*the areas of work that we will focus on in order to achieve our mission*

<b>LONG-TERM GOAL</b>	People who experience health inequities due to historic and systemic injustices have access to timely, high-quality, and affordable health care services that meet their needs.		
<b>PRE-CONDITIONS OF OUR GOAL</b>	Equity of Health Care Access	Value-Based Payment Reform	Universal Health Insurance Coverage
<b>INTERMEDIATE GOALS</b>	<b>Social determinants of health and systemic oppression are recognized as drivers of access to care and health inequities</b>	<b>Colorado Medicaid payment reform addresses social determinants and includes payment for upstream health factors</b>	<b>Health systems change to better meet immigrant needs, building allyship and momentum toward a coverage campaign</b>
<b>ONGOING GOAL</b>	<b>Center for Health Progress is sustainable and has effective operations consistent with our organizational values</b>		

## VALUES

*the beliefs that guide our work*



## COMMITMENT to HEALTH EQUITY

*our promise to Coloradans*

We champion the values, policies, and practices that eliminate health inequities and inequitable access to health care, especially for those who have historically faced health inequities based on race/ethnicity, age, ability, sexual orientation, gender identity, poverty, geography, citizenship status, or religion.